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### **Allied Pixel Partners with NACAC**

MEDIA, PA (March 2020) – Allied Pixel is partnering with NACAC (National Association for College Admission Counseling) to produce a series of three videos to promote its upcoming 76th National Conference to be held September 24-26 in Minneapolis.

The annual conference is the premier event for over 15,000 professionals from around the world who are dedicated to serving students as they make choices about pursuing postsecondary education. The videos will include a promotional video, a personalized welcome video and a thank you video to all attendees.

“Video is a powerful way to promote a conference and Personalized Video in particular is an amazing way to welcome attendees to an event,” Allied Pixel vice president for business development Tom Mikowski said. “The videos will allow NACAC to engage with attendees on a much more personal level.”

#### *About Allied Pixel:*

Allied Pixel helps clients tell their stories to the world through cinematic video production, personalized video and live webcasting. With over 2,000 projects wrapped and 200 awards won, we never stop working for the wow. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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