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Allied Pixel Awarded Gold CUPPIE for Personalized Video

MEDIA, PA (May 2019) – Allied Pixel received a gold CUPPIE Award for a series of Personalized Videos it created for Neumann University. The videos support the school's drip marketing Admissions campaign. The videos are generated on demand and sent to prospective students throughout the enrollment process.

"We are innovating new ways for schools to engage with prospective students," Allied Pixel president Bill Haley said. "It's great to be recognized for this groundbreaking work."

For more information about Personalized Video, visit <https://www.alliedpixel.com/services/personalized-video/>.

About Allied Pixel:

Allied Pixel helps clients tell their stories to the world through cinematic video production, personalized video and live webcasting. With over 2,000 projects wrapped and 200 awards won, we never stop working for the wow. For more information, visit www.alliedpixel.com.

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