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### **Allied Pixel Wraps Las Vegas Live Webcast**

MEDIA, PA (December 2018) – Allied Pixel produced a two-day live webcast for Dell Computer’s “Boomi World” at the Encore at Wynn Las Vegas. The event featured Michael Dell, Chris McNabb and Steve Wood and was hosted by CNN’s Katie Linendoll. The multi-camera live webcast was viewed by a global audience.

Allied Pixel executive producer Bill Haley noted, “Boomi World was a high profile, large scale event that demonstrates how our team can work with events of any size, from town hall meetings and corporate training sessions, up to major productions.”

Allied Pixel provides full service live webcasting services. Learn more at [www.alliedpixel.com/services/webcasting-services/](http://www.alliedpixel.com/services/webcasting-services/).



*About Allied Pixel:*

Allied Pixel helps clients tell the world their stories through cinematic video production, personalized video and live webcasting. With 2,000 projects wrapped and 200 awards won, we never stop working for the wow. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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