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Contact: Bill Haley  
(610) 892-7970 ext. 102  
bill.haley@alliedpixel.com

**Allied Pixel Reaches a Milestone: 25 Years in Business**

MEDIA, PA (July 2018) – Allied Pixel turned 25 this month. Founded in 1993 as Haley Productions and operating out of a living room, Allied Pixel has grown to become a nationally known studio pushing the boundaries of video and technology.

Today, Allied Pixel is focused on Personalized Video, a technology that enables individual, data-driven videos for each customer in an organization’s database. Founder Bill Haley was invited last summer to give a TED talk on the subject.

“We have reinvented ourselves many times over the past 25 years,” Haley said. “But we have always focused on ways to combine video and technology to help our clients tell their stories.”

*About Allied Pixel:*

Allied Pixel helps clients tell compelling stories through cinematic video production, personalized video and live webcasting. With 2,000 projects wrapped and 200 awards won, we never stop working for the wow. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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