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Contact: Bill Haley  
(610) 892-7970 ext. 102  
bill.haley@alliedpixel.com

### **Allied Pixel Enables On-Demand Personalized Video**

MEDIA, PA (June 2018) – Allied Pixel has developed the ability to produce Personalized Video on demand. The first applications are with an auto dealership and a university. In both cases, the customer or student fills out an online form and then within minutes receives a Personalized Video in his or her inbox.

Allied Pixel is pioneering Personalized Video, a new technology that uses data in an organization's CRM to create a unique, individualized video for each recipient.

"On-Demand is a big step forward for Personalized Video," said Allied Pixel president Bill Haley. "Now our clients can engage their customers with Personalized Video in real time."

Learn more about On-Demand Personalized Video at <https://www.alliedpixel.com/2018/05/on-demand-personalized-video/>.

#### *About Allied Pixel:*

Allied Pixel helps clients tell compelling stories through cinematic video production, personalized video and live webcasting. With 2,000 projects wrapped and 200 awards won, we never stop working for the wow. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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