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### **Allied Pixel Augments Its Live Webcasting Capabilities**

MEDIA, PA (November 2017) – Allied Pixel has added a new generation of tools to supplement its live webcasting capabilities. Its new Blackmagic ATEM Studio HD switcher can accommodate up to 8 live camera feeds plus graphics, pre-produced video, screen capture and PowerPoint. The output can be sent to a private web page, Facebook Live, YouTube or any combination.

“Our live webcasts are fully scalable. We can do anything from a simple company meeting all the way up to a major event,” said Allied Pixel president Bill Haley.

#### *About Allied Pixel:*

Allied Pixel helps clients tell compelling stories through cinematic video production, personalized video and live webcasting. With 2,000 projects wrapped and 200 awards won, we never stop working for the wow. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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