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**Allied Pixel provides live webcast of Philadelphia University/Jefferson University merger announcement**

MEDIA, PA (July 2017) – Allied Pixel produced a live webcast of the historic merger announcement of Philadelphia University and Thomas Jefferson University. “Celebrating the Future of Education” took place on June 29 at the Gallagher Athletic Center in Philadelphia. Allied Pixel’s Arielle Thomas was webcast producer and Pete Bretz was technical director. The multi-camera event was streamed live in high definition.

*About Allied Pixel:*

Allied Pixel is a digital studio specializing in video production, web development and live webcasting. We bring a unique blend of creative and technical capabilities to clients across a range of industries. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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