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**Allied Pixel's Bill Haley Presents Top Tips at MarCom Alliance Event**

MEDIA, PA (November 2016) – Allied Pixel principal Bill Haley was a featured speaker at the MarCom Alliance Engagement Road Show events in October. Haley presented three innovative uses of video and live webcasting to engage with a target audience. The events took place at the Main Line Chamber of Commerce and the Greater Philadelphia Chamber of Commerce.

Haley is a managing partner of the MarCom Alliance, along with Kim Landry of Hollister Creative. The MarCom Alliance is a network of distinguished firms in the Delaware Valley providing specialty marketing communications services. Learn more about the MarCom Alliance at [www.marcomalliance.com](http://www.marcomalliance.com).

*About Allied Pixel:*

Allied Pixel is a digital studio specializing in video production, web development and webcasting. We bring a unique blend of creative and technical capabilities to clients across a range of industries. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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