



FOR IMMEDIATE RELEASE

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Allied Pixel to participate in MarCom Alliance’s Engagement Road Show

MEDIA, PA (September 2016) – Allied Pixel’s Bill Haley will speak at the Engagement Road Show, sponsored by the MarCom Alliance. The topic is Creating Audience Buy-In Across all Marketing. The event takes place on October 21 at the Main Line Chamber of Commerce and on October 28 at the Greater Philadelphia Chamber of Commerce. Leaders from several MarCom Alliance partner firms, each focused on a different specialty, will share their top three tips for engaging audiences. Haley will speak about using creative video to engage an organization’s target market.

More information is available at <http://www.marcomalliance.com/engagement-road-show-events/>.

The MarCom Alliance is a strategic partnership of local, owner-led, best-in-class marketing specialty firms. It provides the most comprehensive marketing communications services available to business, education and nonprofit organizations in the Delaware Valley.

About Allied Pixel:

Allied Pixel is a digital studio specializing in video production, web development and webcasting. We bring a unique blend of creative and technical capabilities to clients across a range of industries. For more information, visit www.alliedpixel.com.

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