



FOR IMMEDIATE RELEASE

Contact: Bill Haley  
(610) 892-7970 ext. 102  
bill.haley@alliedpixel.com

### **Allied Pixel Adds Next Generation Drone to Lineup**

MEDIA, PA (September 2015) – Allied Pixel has added the DJI Inspire 1 Quadcopter to its aerial lineup. The Inspire 1 is unique in that it allows for two operators – one controlling the aircraft, the other controlling the camera – allowing for exceptionally dynamic aerial cinematography. “The Inspire is a game-changer for aerial work,” said Allied Pixel’s Bill Haley. “It allows us to get shots that previously could have only been done with a helicopter and a skilled camera operator.”

#### *About Allied Pixel:*

Allied Pixel is a digital studio specializing in video production, web development and webcasting. We bring a unique blend of creative and technical capabilities to clients across a broad range of fields. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

###