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**Allied Pixel partners with Campus Philly**

MEDIA, PA (January 2015) – Allied Pixel has entered into a partnership to produce video content for Campus Philly, an umbrella organization that represents over 30 colleges and universities in the greater Philadelphia area. Campus Philly is a nonprofit organization that fuels economic growth by encouraging college students to study, explore, live and work in the Greater Philadelphia tri-state region. Allied Pixel president Bill Haley says, “There is a lot of synergy between our organizations, and we’re looking forward to working with Campus Philly to reach college students through online video and help grow Philly as an incredible college town.”

*About Allied Pixel:*

Allied Pixel is a digital studio that specializes in online video, social media and web development. We bring a unique blend of creative and technical capabilities to clients across a broad range of fields. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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