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Allied Pixel adds new camera gear

MEDIA, PA (August 2014) – Allied Pixel has added to its camera lineup with the new Sony A7s, which delivers cinema-quality 4K production in a small form factor. Included in the camera package are Zeiss prime and zoom lenses and an Aptaris camera rig that allows rapid setup in multiple configurations. Producer/Director Bill Haley commented, “This is the ideal camera when you don’t want to be too obtrusive in a situation. It’s an interview-friendly camera that creates absolutely gorgeous images.” The camera will go into production immediately.

About Allied Pixel:

Allied Pixel is a digital studio that specializes in online video, social media and web development. We bring a unique blend of creative and technical capabilities to clients across a broad range of fields. For more information, visit www.alliedpixel.com.

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