

## FOR IMMEDIATE RELEASE

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## Allied Pixel goes aerial

MEDIA, PA (April 2014) – Allied Pixel has added a drone to its creative arsenal. The remote control quadcopter carries a stabilized HD camera for stunning aerial shots. "I'm not going to say this takes our capabilities to new heights, because that would be kind of cheesy" says Allied Pixel's Bill Haley. "But it does." The drone, a DJI Phantom 2, has a range of up to 1,000 meters and carries a GoPro Hero 3+ Black Edition camera with a Zenmuse H3-3D gimbal. All in all, it's kind of awesome.

## About Allied Pixel:

Allied Pixel is a digital studio that specializes in online video, social media and web development. We bring a unique blend of creative and technical capabilities to clients across a broad range of fields. For more information, visit <a href="https://www.alliedpixel.com">www.alliedpixel.com</a>.

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