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Allied Pixel Announces Higher Education Partnership Program

MEDIA, PA (September 2013) – Allied Pixel has launched a new program to support the growing video and social media needs of area colleges and universities. “We have close working relationships with a number of schools in the area, and this program builds on that. Schools know that online video is the place to reach students today, and the Partnership Program allows them to do that at a much higher level,” said Allied Pixel’s Bill Haley. The innovative program provides ongoing video production services along with strategic and tactical social media support to help schools maximize the effectiveness of their online channels.

About Allied Pixel:

Allied Pixel is a digital studio that specializes in video and online media. We bring a unique blend of technical and creative capabilities to clients across a broad range of fields. For more information, visit www.alliedpixel.com.

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