



FOR IMMEDIATE RELEASE

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Allied Pixel launches AssuranceMD website

MEDIA, PA (April 2013) – Allied Pixel launched a newly designed website for AssuranceMD, a leading healthcare consulting firm. The website was part of an overall rebranding for the firm. Of note is an interactive Revenue Calculator that allows a medical practice to make financial projections based on a number of criteria. AssuranceMD president Greg Cutrona said, “Our goal was to build a web site that better represented how we deliver professional services to help physicians optimize their medical practices and better serve their patients. We knew we needed the expertise and experience of a company like Allied Pixel to pull it all together. I couldn’t be happier with the results.”

REVENUE CALCULATOR Annual Savings: \$3,560,544

Lets Talk Print Results Start Over

Increased Collections

With AssuranceMD's proprietary collection process, claim errors are flagged and corrected in real time resulting in quicker processing and faster payment.

12% \$61,344

Increased Billing Rate

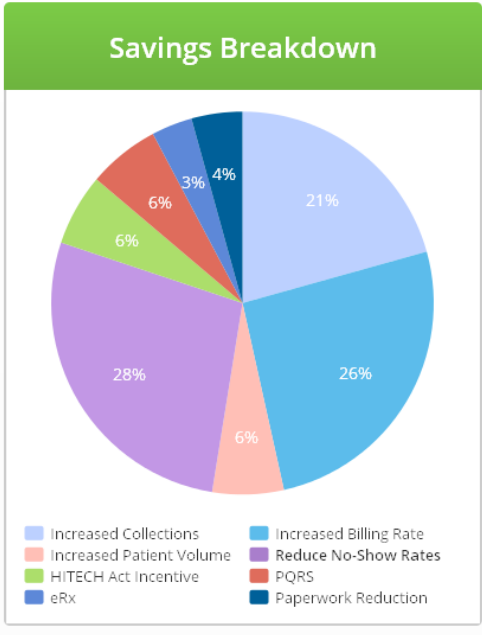
Utilizing AssuranceMD's Claim Scrubbing Engine, ICD9 and CPT codes are verified for accuracy and optimized for the highest possible reimbursement.

15% \$76,680

Increased Patient Volume

Practice revenue depends on productive and efficient time management with your patients. AssuranceMD will help to manage practice workflow and to maximize physician time.

Yes 3.5% \$17,892



Revenue Calculator Terms of Service
 *Chart printing requires IE ver. 9 or newer

About Allied Pixel:

Allied Pixel is a creative digital media firm that specializes in the convergence of video and online media. Allied Pixel brings a unique blend of technical and creative capabilities to clients across a broad range of fields. For more information, visit www.alliedpixel.com.

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