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Allied Pixel Wins Telly Award for Genesis Rehab Film Series

MEDIA, PA (September 2012) – Allied Pixel partnered with Genesis Rehab Services to produce an orientation series for new employees. The four-part “Welcome to GRS” series features GRS president Dan Hirschfeld and spokesperson Carol Anne Raffa. It covers everything new hires need to know about working for the company. The videos were directed by Allied Pixel’s Bill Haley and shot by Allied Pixel cinematographer Tom Shustack.

About Genesis Rehab Services:

Genesis Rehab Services is a leader in the long-term care rehabilitation industry. It is one of the largest and strongest rehabilitation organizations in the country, serving skilled nursing centers, assisted living facilities, hospitals, home health companies, adult day care programs, and outpatient clinics. For more information, visit www.genesisrehab.com.

About Allied Pixel:

Allied Pixel is an integrated media production company that specializes in the convergence of video, the web and interactive multimedia. Allied Pixel brings a unique blend of technical and creative capabilities to clients across a broad range of fields. For more information, visit www.alliedpixel.com.

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