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Contact: Bill Haley
(610) 892-7970 ext. 11
bill.haley@alliedpixel.com

Allied Pixel Wins Telly Award for Neumann Univ. TV Spots

MEDIA, PA (March 2012) – Allied Pixel has received a Telly Award for its work on the Neumann University television campaign. The spots feature real Neumann students speaking about their unique personal experiences at Neumann. The interviews were shot at iconic locations on the school's campus. The spots were directed by Allied Pixel's Bill Haley. Director of Photography was Allied Pixel's Tom Shustack. The spots were shot on the new Sony F3 Super35mm digital cinema camera, with post production work done at Allied Pixel.

About Neumann University:

Founded and sponsored by the Sisters of St. Francis of Philadelphia, Neumann is a private, Catholic, co-educational University in the Franciscan tradition, which emphasizes respect for individuals, concern for the environment, and social responsibility. The University offers undergraduate degrees in a broad variety of subjects, seven graduate programs, and an accelerated bachelor's degree program for adults. For more information, visit www.neumann.edu.

About Allied Pixel:

Allied Pixel is an integrated media production company that specializes in the convergence of video, the web and interactive multimedia. Allied Pixel brings a unique blend of technical and creative capabilities to clients across a broad range of fields. For more information, visit www.alliedpixel.com.

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