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Allied Pixel Launches Website for Family Support Line

MEDIA, PA (February 2012) – Allied Pixel developed a new website for Family Support Line, an organization that works to prevent child sexual abuse. With a warm, bright design, stock photography, lean copy and clear navigation, we helped the group extend the privacy and safety they can offer in person to the public space. From any page, users can find out how to get help in person right away or connect with solid resources in their own time. We put in place a content management system to make it easy to update critical information as fast as it changes. That includes adding pages, events and resources. The knowledge base not only helps users get relevant information based on their interests and experience, but lets them share how helpful it has been. With that insight, Family Support Line can continue to improve how the website serves the community.

The website was publicly launched at a public ceremony on February 22. View the site at www.familysupportline.org.

About Allied Pixel:

Allied Pixel is an integrated media production company that specializes in the convergence of video, the web and interactive multimedia. Allied Pixel brings a unique blend of technical and creative capabilities to clients across a broad range of fields. For more information, visit www.alliedpixel.com.

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