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Allied Pixel Raises the Bar on Live HD Video Webcasting

MEDIA, PA (November 2011) – Allied Pixel released its new HD webcasting service, providing live HD streaming to mobile devices, tablets and desktop browsers in resolutions up to 720P. The end-to-end solution includes location shooting with camera equipment and crews, on-site switching and encoding, CDN transmission and custom player page development. Interactive features are also available, including question submission, live polling and chat. The end result is a broadcast-level experience for the viewer.

“We’re uniquely positioned to do this because we bring together all the essential ingredients – video production together with web and interactive expertise,” said Bill Haley, President of Interactive at Allied Pixel.

Allied Pixel serves as a webcast production partner to event producers, agencies and marketing directors in the corporate, education and healthcare fields. See the demo at www.alliedpixel.com/live-hd-webcasting/live-hd-webcasting-demo.htm

About Allied Pixel:

Allied Pixel is an integrated media production company that specializes in the convergence of video, the web and interactive multimedia. Allied Pixel brings a unique blend of technical and creative capabilities to clients across a broad range of fields. For more information, visit www.alliedpixel.com.

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