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Allied Pixel Wins Two Telly Awards

MEDIA, PA (July 2011) – The prestigious **Telly Awards** competition honored **Allied Pixel** client **Genesis Rehabilitation Services** and **Genesis HealthCare** with two awards this season. The healthcare leader received a Bronze Telly for its Winter 2010 *State of the Union Program*, one of four quarterly video updates delivered by Genesis president Dan Hirschfeld. Corporate parent Genesis HealthCare received a Bronze Telly for its employee communications and training video *Remarkable Options*.

About Genesis Rehabilitation Services:

Genesis Rehabilitation Services touches the lives of more than 80,000 patients per year through physical, occupational, and speech therapy. They provide rehabilitation services in skilled nursing facilities, short-stay rehab units, outpatient clinics, home-health agencies, acute care and rehabilitation hospitals, independent and assisted living communities and adult day care facilities in 18 states and the District of Columbia.

About Genesis HealthCare:

Genesis HealthCare offers a variety of senior healthcare services in more than 200 centers across 13 eastern states. In addition to ShortStay and LongTerm Care services, Genesis provides Specialized Alzheimer's care, orthopedic rehabilitation, ventilator care, dialysis care and Assisted/Senior Living services.

About the Telly Awards:

The Telly Awards honor the very best local, regional, and cable television commercials and programs, as well as the finest video and film productions, and work created for the Web. Since 1978, their mission has been to strengthen the visual arts community by inspiring, promoting, and supporting creativity. Today, the Telly is one of the most sought-after awards by industry leaders. The Telly Awards is a widely known and highly respected national and international competition and receives over 11,000 entries annually from all 50 states and many foreign countries.

About Allied Pixel:

Allied Pixel is an integrated media production company that specializes in the convergence of video, the web and interactive multimedia. Allied Pixel brings a unique blend of technical and creative capabilities to clients across a broad range of fields. For more information, visit www.alliedpixel.com.

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