



**FOR IMMEDIATE RELEASE**

Contact: Juanita Berge  
(610) 892-7970 ext. 22  
[juanita.berge@alliedpixel.com](mailto:juanita.berge@alliedpixel.com)

### **Allied Pixel Wins Telly Award**

**MEDIA, PA (March 2011)** – The prestigious **Telly Awards** competition honored **Allied Pixel** client **University of Pennsylvania** with a bronze award for a video it produced for the Wharton School of Business.

The video was the centerpiece of Wharton’s annual appeal for the Wharton Fund. Six Wharton graduate students were filmed at iconic locations on campus, explaining how they personally benefit from the generosity of donors. Besides producing the video, Allied Pixel also handled HD video streaming services to support a large-scale, global e-blast.

The Telly Awards honor the very best local, regional, and cable television commercials and programs, as well as the finest video and film productions, and work created for the Web. Since 1978, their mission has been to strengthen the visual arts community by inspiring, promoting, and supporting creativity. Today, the Telly is one of the most sought-after awards by industry leaders. The Telly Awards is a widely known and highly respected national and international competition and receives over 11,000 entries annually from all 50 states and many foreign countries.

### **About Allied Pixel:**

Allied Pixel is an integrated media production company that specializes in the convergence of video, the web and interactive multimedia. Allied Pixel brings a unique blend of technical and creative capabilities to clients across a broad range of fields. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

###