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Allied Pixel Announces Partners in Progress Award Winner

MEDIA, PA (May 2010) – The winner of the **2010 Partners in Progress Award** is the **Adoption Center of Delaware Valley**. **Allied Pixel** will produce a 30-second public service announcement for the Center, as well as a short film about children living in foster care who are waiting to be adopted.

The Adoption Center of Delaware Valley’s mission is to expand adoption opportunities for children living in foster care throughout the region, and is a resource to families and agencies who seek the permanency of caring homes for children. Adoption Center Executive Director, Ken Mullner stated, “We’re just thrilled to learn we are the winners of this fantastic grant. The issue of kids waiting in foster care for adoption needs to be highlighted more. Kids are never too old to have families. Public awareness generated through the work that Allied Pixel is going to do will help us find more forever-families for kids in foster care.”

“I’m very excited about this turn of events. Although all segments of our enterprise will be brought to bear for them, from webstreaming to interactive, this year’s focus will be video production. That’s something that always whets my appetite,” said Allied Pixel’s Brian Connor. This year’s competition has garnered entries from a much wider cross section of organizations than in the previous two years. “A fact that illustrates how much this grant is needed. Judges had a really tough time agreeing on one winner. It was a painful process to notify the applicants who didn’t win, most of whom were truly deserving,” Connor added. The applications were reviewed by an independent panel of judges from the Philadelphia area.

The Partners in Progress Award is an annual awards program that provides a \$25,000 production grant to a greater Philadelphia-area non-profit. The grant is for the production of a digital media project of the winner’s choosing, and can include: a website, a video production or an integrated application. Partners in Progress was created as a way for Allied Pixel to give back to the community in a meaningful way. The 2009 Partners in Progress award recipient was the **New Kensington Community Development Corporation**.

The program is open to 501(c)(3) non-profit and governmental agencies based in the 11-county greater Philadelphia region. This includes Bucks, Chester, Delaware, Montgomery and Philadelphia counties in Pennsylvania; Burlington, Camden, Gloucester, Mercer and Salem counties in New Jersey; and New Castle County in Delaware. National organizations with

chapters based in the region are also eligible. The 2011 application period will open on January 1, 2011. For more information, visit www.AlliedPixel.com/contact/Partners_in_Progress.htm.

About Allied Pixel:

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America's best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit www.alliedpixel.com.

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