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Allied Pixel Produces Video for Crestron's Experience Center

ROCKLEIGH, NJ (March 2010) – Crestron Electronics gave **Allied Pixel** the challenge of producing a video that would serve as the centerpiece of their new, multimillion dollar Experience Center at their corporate headquarters in Rockleigh, New Jersey. The five-minute video gives a “behind the scenes” tour of Crestron’s research, engineering, manufacturing and distribution facilities. It was shot on location over four days using Allied Pixel’s new Sony CineAlta F800 camera. Bill Haley directed, Paul Van Haute was DP, Paul Trumbore produced, Jeff Cornell was sound op, Bob Ruediger and David Lowe were grips. Natalie Hladio and Aaron Houston edited. Jeff Gordon did sound design. The program was mastered to Blu-ray and plays continuously on the world’s largest plasma display, in the Grand Pavilion of Crestron’s Experience Center.

Crestron Electronics, Inc. is the global leader in the design, manufacture and marketing of advanced control and automation systems. Their systems set the world standard for corporate communication and video conferencing facilities, educational distance learning and resource sharing, and home automation and entertainment. Their products are marketed worldwide through a network of over 4000 dealers and distributors, and supported by satellite offices worldwide.

About Allied Pixel:

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America’s best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit www.alliedpixel.com.

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