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Contact: Juanita Berge  
(610) 892-7970 ext. 22  
[juanita.berge@alliedpixel.com](mailto:juanita.berge@alliedpixel.com)

### **Allied Pixel Client, Elsevier, Wins International Award**

**Maryland Heights, MO (April 2010)** – Allied Pixel client, **Elsevier** is the recipient of an international **Interactive Media Award** from the Interactive Media Council, Inc. Awarded in the Medical category, their Physical Examination & Health Assessment Website garnered a Best in Class designation.

The Best in Class award is the highest honor bestowed by the Interactive Media Council. The winner of this award has excelled in all areas of the judging criteria and achieved a perfect, or near perfect, overall score. The winner represents the highest standards of professionalism, standards compliance and impeccable planning and execution and is considered to be one of the world's most well executed websites.

Allied Pixel handled all of the video production and post-production on this job, including DVD authoring. The videos make up an online Physical Examination textbook for Nurse Practitioners that Elsevier publishes - a series that is comprised of 18 installments.

Elsevier is a leading publisher of health science books and journals, incorporating a family of outstanding imprints. With titles available across a variety of media - print, online and CD-ROM, they are able to supply information in the most convenient format.

### **About Allied Pixel:**

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America's best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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