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### **Dan Francis Joins Allied Pixel as Webcast Producer**

**MEDIA, PA (March 2010)** – Allied Pixel has hired **Dan Francis** to head up its webcasting and videoconferencing services. With his background in event and video production, Dan brings considerable expertise and experience to the job. Allied Pixel has pioneered HD video streaming in the Philadelphia market.

Previously, Dan ran his own production company, Right Click Media, since 2002. It provided audio and video production services combined with presentation technology to clients such as Wyeth, TYCO, U.S. Coast Guard and SAP. Prior to that, Dan was Production Manager with Advanced Audio Visual of West Chester. Additionally, he has served as Adjunct Professor at Cabrini College.

“Dan represents the tech world of large event production. He will be moving into the production side of Allied Pixel’s web business. He’s a technically savvy sound engineer and knows production very well,” says Head of Video Production Brian Connor.

Dan’s hire as Webcast Producer will add another business line to Allied Pixel’s list of services. “I hope to bring together video, interactive and live events production to build a robust streaming department at Allied Pixel,” he remarked. “This position is a culmination of my last 20 years...a logical step in my career path.”

Dan is married with one child and lives in King of Prussia.

### **About Allied Pixel:**

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America’s best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with

a singular passion for its work and dedication to excellence. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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