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Allied Pixel Shoots the Flyers

VOORHEES, NJ (November 2009) – Comcast has once again called upon **Allied Pixel** to help capture “gladiator” shots for the **Flyers** last month at the Skate Zone in Voorhees, NJ. Allied Pixel supplied HD XDCAM camera equipment and their own Jeff Cornell mixed sound as well as camera assist duties. Gladiator shots are the short videos shown of the players whenever they score during the games or are the subject of commentator talk. The gladiator shots are running now on television and on the jumbo-tron at Wachovia Center.

Also shot that day were promos for the *Orange Line*, a new Flyers TV show now airing Monday nights on Comcast. A series of player bumpers were done for the new series.

About Allied Pixel:

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America’s best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit www.alliedpixel.com.

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