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### Allied Pixel Wins Three Summit Awards

**MEDIA, PA (September 2009)** - Out of thousands of entries from 25 countries, **Allied Pixel** received three **2009 Summit International Awards**, one of the premiere arbiters of creative and communications excellence for the past 15 years. The SIA recognizes companies and individuals that go beyond video industry standards. SIA uses rigorous evaluation criteria and a blind judging process to ensure its competitions reward only those firms truly deserving of special recognition.

Allied Pixel received a silver award for the **TelVue Website Redesign**. TelVue Corporation engaged Allied Pixel to combine their three existing (and disparate) corporate websites into one, using the new branding elements. This redesign project involved substantial navigation engineering. Strict CSS and XHTML web standards were adhered to while implementing numerous Flash animations and video streaming.

Allied Pixel received a bronze award for the **Drexel University College of Engineering Undergraduate Recruitment Video**. Asked by the school to produce a recruiting video for undergraduate students, over a dozen interviews were shot with students, professors and staff at numerous locations on campus. A substantial amount of post production work was done to create a fast-paced, visually engaging program.

Allied Pixel received a second bronze statue for the **Work the Show Website**. "Work the Show" is a new reality TV show that takes a look at what it takes to be successful in the workplace. The website is an integral part of the TV show. It has an extensive amount of streaming video which is played back in custom Flash player that Allied Pixel developed. The site also has numerous social networking features, such as message boards, write-ins and voting.

### About Allied Pixel:

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America's best known companies and institutions. Allied Pixel creates interactive Web sites,

mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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