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Allied Pixel Wins Three International Telly Awards

Out of thousands of entries from across the country and around the world, **Allied Pixel** received three **2009 Telly Awards**. Allied Pixel received a bronze Telly Award for their **Cabrini College** video commemorating the college president's accomplishments during her 16-year tenure there. Working with Cabrini's marketing and communications department, Allied Pixel wrote the script and then set out on the arduous task of researching thousands of archival photos. They also shot numerous interviews on campus. The finished program makes use of motion graphics and sound design to build a compelling and emotional story.

Allied Pixel received a second bronze for their Positioning Technology Video done for clients **Southco, Inc.** Southco manufactures specialty fastener components that are used in a wide variety of applications. Allied Pixel was asked to produce a video that gives a glimpse of the many types of products that make use of Southco components. They developed detailed storyboards that provided a blueprint for intricate moving shots that were later composited into the end program.

A third bronze award was received for **Drexel University's College of Engineering**. The school asked Allied Pixel to produce a recruiting video for undergraduate students. Over a dozen interviews with students, professors and staff were shot at numerous locations on campus. A substantial amount of post production work was done to create a fast-paced, visually engaging program.

The Telly Awards honor the very best local, regional, and cable television commercials and programs, as well as the finest video and film productions, and work created for the Web. Since 1978, their mission has been to strengthen the visual arts community by inspiring, promoting, and supporting creativity. Today, the Telly is one of the most sought-after awards by industry leaders, from large international firms to local production companies and ad agencies.

About Allied Pixel:

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America's best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit www.alliedpixel.com.

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