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### **Allied Pixel Attends NAB Conference in Las Vegas**

**LAS VEGAS, NV (June 2009)** - A total of four from the **Allied Pixel** team were in attendance at the **2009 NAB Show** in Las Vegas this past April. Head of Interactive Bill Haley was accompanied by Director of Technology Pete Bretz, Senior Producer Paul Trumbore and Director of Photography Tom Shustack. Each had a different reason for attending. Haley was gathering information and investigating new equipment for purchase. This effort yielded a new **Sony PDW-F800 XDCAM HD camcorder** and **XStreamCast Traveler 8** core encoder system from **Kulabyte**. Bretz, Director of Technology, saw it as an opportunity to see the current range of offerings in virtual studio and other IT concerns. Trumbore, producer, was investigating new trends and technology in the post production world. And photographer Shustack was there to re-establish relationships with vendors and get updates on the production tools he currently works with.

Always on the lookout for new options and tools, this is just one of the many ways Allied Pixel keeps ahead of the curve in these challenging times. Attending conferences such as this represents Allied Pixel's proactive approach to business, even in this down economy.

### **About Allied Pixel:**

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America's best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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