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#### **Allied Pixel Announces Partners in Progress Award Winner**

**Media, PA (May2009)** – The winner of the **2009 Partners in Progress Award** is the **New Kensington Community Development Corporation**. New Kensington CDC is dedicated to revitalizing the East Kensington, Fishtown and Port Richmond neighborhoods of Philadelphia. Its mission is to strengthen the physical, social and economic fabric of its community by being a catalyst for sustainable development and community building. **Allied Pixel** will develop an online sustainability mapping application that will allow users to visually track green efforts in the community. This, in turn, will become the model for a national sustainable community program.

“We are gratified with the tremendous response this program has generated,” said Allied Pixel’s Bill Haley. “The judges were extremely impressed with the quality and worthiness of the applications. We are all truly inspired by the good works being done by Philadelphia’s non-profit community.” The applications were reviewed by an independent panel of judges from the Philadelphia area.

The Partners in Progress Award is an annual awards program that provides a \$25,000 production grant to a greater Philadelphia-area non-profit. The grant is for the production of a digital media project of the winner’s choosing, and can include: a website, a video production or an integrated application. Partners in Progress was created as a way for Allied Pixel to give back to the community in a meaningful way. The 2008 Partners in Progress award recipient was the Bucks County Autism Support Coalition.

The program is open to 501(c)(3) non-profit and governmental agencies based in the 11-county greater Philadelphia region. This includes Bucks, Chester, Delaware, Montgomery and Philadelphia counties in Pennsylvania; Burlington, Camden, Gloucester, Mercer and Salem counties in New Jersey; and New Castle County in Delaware. National organizations with chapters based in the region are also eligible. The 2010 application period will open on January 4, 2010. For more information, visit [www.AlliedPixel.com/contact/Partners\\_in\\_Progress.htm](http://www.AlliedPixel.com/contact/Partners_in_Progress.htm).

**About Allied Pixel:**

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America's best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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