



FOR IMMEDIATE RELEASE

Contact: Juanita Berge
(610) 892-7970 ext. 22
juanita.berge@alliedpixel.com

Allied Pixel Does Bi-Lingual Production for Agilent Technologies

Wilmington, DE (March 2009) - Allied Pixel's latest relationship is with **Agilent Technologies** in Wilmington. Allied Pixel is producing demonstration videos for the company that show various scientific techniques. Four videos were shot at once in a working Agilent lab – one video only, two in English, and one in Chinese. Allied Pixel used Chinese talent, translated the script and put it on teleprompter using Chinese characters. A translator on set allowed Allied Pixel staff to keep a detailed shoot log, in turn allowing the editing process run like clockwork. Foresight and pre-planning were the saving graces in this job says Allied Pixel director Paul Trumbore. The editing job was helped, too, by Allied Pixel having the English script translated into a Chinese version using actual scene numbers. Once back in the editing suites Trumbore had Allied Pixel programmer, Ling Song, fluent in Chinese, act as translator and sit in with him as he went through each of the shots, telling him where each scene began and ended. In the end Chinese and English versions matched throughout. Completed on time, client Agilent and staff at Allied Pixel were both pleased with how smoothly the shoot went.

About Allied Pixel:

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America's best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit www.alliedpixel.com.

###