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### **Allied Pixel Assists Comcast Sports Network's HD Conversion**

**MEDIA, PA (February 2009)** - Allied Pixel's sound department was chosen by the **Comcast Sports Network** to do several pieces for their high definition conversion. Announcing high definition's arrival to the Network, Allied Pixel did all the bumpers for the 76ers, the Flyers and the Eagles games. Several players were tagged to tape shots on green screen. Andre Iguodala, Samuel Dalembert and Elton Brand appeared for the Sixers. Jeff Carter, Mike Richards, Simon Gagne and Mike Knuble appeared for the Flyers. And Brian Dawkins, Trent Cole, Jon Runyan were there for the Eagles.

While there, AP also did some holiday and Black History Month promos with the Sixers and the Eagles. Later, several jumbo-tron action sequences were taped with music playback, posing and dancing for the two teams.

#### **About Allied Pixel:**

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America's best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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