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Contact: Juanita Berge  
(610) 892-7970 ext. 22  
[juanita.berge@alliedpixel.com](mailto:juanita.berge@alliedpixel.com)

### **Allied Pixel Produces “Grow To Inspire” Campaign for Neumann College**

**ASTON, PA (January 2009) - Neumann College** in Delaware County chose **Allied Pixel** to produce their new Capital Campaign video. Neumann launched the “Grow To Inspire” campaign in November to build a new Sports & Spirituality Center, and a new campus center called Neumann Circle. Several members of the Campaign Steering Committee were featured in the production, speaking eloquently about the need for a return to spirituality in sports today, and highlighting Neumann’s focus in the “Grow To Inspire” campaign. “The general response to the Campaign has been stirring and proves that Neumann College is looking to the future and trying to make a difference,” so quotes one of the Sisters of St. Francis of Philadelphia, who are Neumann College’s founders and original students. The “Grow To Inspire” spot premiered to enthusiastic audiences at the campaign kick-off at the Kimmel Center. Neumann College’s Steve Bell, Executive Director of Marketing and Communications, proclaimed, “There was an outstanding reaction from over 350 friends and donors.”

#### **About Allied Pixel:**

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America’s best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit [www.alliedpixel.com](http://www.alliedpixel.com).

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