



FOR IMMEDIATE RELEASE

Contact: Juanita Berge
(610) 892-7970 ext. 22
juanita.berge@alliedpixel.com

Allied Pixel Announces the Partners in Progress Award

MEDIA, PA (January 2009) - Allied Pixel has initiated an annual awards program that provides a \$25,000 production grant to a greater Philadelphia-area non-profit. Called the **Partners in Progress Award**, the grant is for the production of a digital media project of the winner's choosing. This can include a website, a video production or an integrated application. Partners in Progress was created as a way for Allied Pixel to give back to the community. "We recognize the tremendous good being done by non-profits in our region, and want to support their work in a meaningful way," said Allied Pixel's Bill Haley. Allied Pixel is the program sponsor and performs production services for the winning project.

The 2008 Partners in Progress award recipient was the Bucks County Autism Support Coalition. Allied Pixel donated their time and extensive expertise to assist the Coalition's Education Committee in creating several autism videos. The videos will serve as a resource in community presentations as well as be available for free downloads on the Coalition's website. "Allied Pixel took our dream and helped us turn it into a reality," says Jill Schweizer, President of the Bucks County Autism Support Coalition.

The program is open to 501(c)(3) non-profit and governmental agencies based in the 11-county greater Philadelphia region. This includes Bucks, Chester, Delaware, Montgomery and Philadelphia counties in Pennsylvania; Burlington, Camden, Gloucester, Mercer and Salem counties in New Jersey; and New Castle County in Delaware. National organizations with chapters based in the region are also eligible. Apply for the Partners in Progress Award any time between January 1 and March 31, 2009. For more information, visit www.AlliedPixel.com/contact/Partners_in_Progress.htm.

About Allied Pixel:

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America's best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with

a singular passion for its work and dedication to excellence. For more information, visit www.alliedpixel.com.

###