



FOR IMMEDIATE RELEASE

Contact: Juanita Berge
(610) 892-7970 ext. 22
juanita.berge@alliedpixel.com

Allied Pixel Wins Three Prestigious Telly Awards

Media, PA (September 2008) – From over 13,000 entries worldwide **Allied Pixel** has won three 2008 Telly Awards. Since 1979 the Telly Awards have been the premiere award honoring outstanding local, regional, and cable TV commercials and programs, the finest film and video productions, and groundbreaking web commercials, videos and films. Entries were received from all 50 states and five continents.

Allied Pixel received a bronze award for their interactive Genesis Capabilities Program for **Genesis Rehabilitation Services**, a sales program with an online interface that allows for customized client presentations. The program can be distributed as a CD-ROM or as a web link.

A second bronze statue was received for their Integrating Technology Video, also for **Genesis Rehabilitation Services**. The video, intended for therapists, demonstrates the use of high-tech tools and how they allow therapists to provide better care in less time.

Genesis Rehabilitation Services touches the lives of more than 80,000 patients per year through physical, occupational and speech therapy. They provide rehabilitation services in skilled nursing facilities, short-stay rehab units, outpatient clinics, home-health agencies, acute care and rehabilitation hospitals, independent and assisted living communities and adult day care facilities in 18 states and the District of Columbia.

A third bronze award was received for **Allied Pixel**'s own Change is Good video, a fun, short piece that announced the merger of Haley Productions with RSVP to form a new company – Allied Pixel. The video was shot in one day and posted the following day – in time for a January 2nd online launch.

About Allied Pixel:

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia

production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America's best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit www.alliedpixel.com.

###