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Allied Pixel Takes on New Programming Challenge

MEDIA, PA – (September 2008) The **National Liberty Museum** has commissioned **Allied Pixel** to create four interactive exhibits and a companion website. The Museum, which specializes in educational exhibits, charged Allied Pixel with creating a Flash piece using their content. Aimed at students from 5th to 8th grade and entitled “What Would You Do?” part one uses Flash plus animation to present different scenarios to students. To begin the student picks one of six guides, then one of five scenarios in the interactive piece. He or she then views the scenario and is asked, ‘What would you do?’ One of six heroes of character, whose life history offers a lesson as to how best to handle the situation, can be chosen to instruct and educate the student. The student learns about an historic figure, explores a moral dilemma, and is ultimately given feedback on their selection.

From a programming perspective the project represents a huge undertaking. The program has a host of animated elements: six guides, six characters, five vignettes or scenarios and five famous ‘heroes’. In addition the program has to manage hundreds of components including audio and visual assets and stand-alone animation files. Part one has been designed and programmed and is awaiting installation. The National Liberty Museum is (reportedly) very impressed with the design so far. The design is youth-oriented and has a bright, young, fun feel to it. Part Two, entitled “Thrift and Generosity Challenge” is currently in the design/programming phase.

About Allied Pixel:

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America’s best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit www.alliedpixel.com.

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