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Contact: Juanita Berge
(610) 892-7970 ext. 22
juanita.berge@alliedpixel.com

Allied Pixel Shoots STEM Center Groundbreaking

NEWTOWN SQUARE, PA (April, 2008) – Groundbreaking for **Delaware County Community College's** new STEM Center was shot and produced by **Allied Pixel** as part of a website development project. STEM stands for Science, Technology, Engineering and Math. Allied Pixel provided direction, crew and equipment, shooting in DVC Pro50 / 24p wide screen. Some of the unique challenges of the production were not only documenting the actual groundbreaking ceremonies under a tent on a bright day, but also capturing stylized interviews with several VIPs responsible for the genesis of the STEM Center. HMI lights were brought in to help even out the high contrast between the dark tent interior and bright, sunny exterior. With limited time for interviews, footage was captured that pertained, not only to the STEM Center, but also other areas of interest to DCCC for future projects. Post production is scheduled with Allied Pixel as well.

About Allied Pixel:

Allied Pixel is a next-generation integrated media production company that specializes in the convergence of video production, Web development and interactive multimedia production. Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. Its clients include some of America's best known companies and institutions. Allied Pixel creates interactive Web sites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks - all with a singular passion for its work and dedication to excellence. For more information, visit www.alliedpixel.com.