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Allied Pixel wins two international awards for Genesis DVD.

Allied Pixel has been honored with two international awards for its production of “Welcome to Genesis” for Genesis Rehabilitation Services. The video was awarded a Platinum statue by the Marcom Awards, and a Gold statue by the Aurora Awards. That brings the number of awards received for “Welcome to Genesis” to a record total of five.

“Welcome to Genesis” introduces new employees to the company and corporate structure of Genesis. It was shot on location at several Genesis facilities, features an actor/host guide through the video, and includes interviews with administrators and executives interwoven with sequences of employees working with patients. Allied Pixel was responsible for production, post production and DVD authoring.

Genesis Rehabilitation Services touches the lives of more than 80,000 patients per year through physical, occupational and speech therapy. They provide rehabilitation services in skilled nursing facilities, short-stay rehab units, outpatient clinics, home-health agencies, acute care and rehabilitation hospitals, independent and assisted living communities and adult day care facilities in 18 states and the District of Columbia.

The Marcom Awards is an international competition recognizing outstanding achievement in the fields of marketing and communications. Entries come from corporate marketing and communications departments, advertising agencies, PR firms, design shops and production companies.

The Aurora Awards, also an international competition, is designed to recognize excellence in the film and video industries. Entries are drawn from commercials, cable programming, documentaries, industrial, instructional and corporate videos.

Allied Pixel is a next-generation integrated media production company. It specializes in the convergence of video production, web development and interactive multimedia production. Its clients include some of America's best known companies and institutions. Allied Pixel create interactive websites, mobile applications, web and desktop-based applications, DVDs, CD-ROMs and kiosks – all with a singular passion for its work and dedication to excellence.

Allied Pixel represents the merger of Haley Productions and RSVP, two media production companies with distinguished reputations for innovation and customer service. As a single entity, Allied Pixel provides unprecedented technical and creative capabilities. For more information, please visit www.alliedpixel.com.

Stills and logo available upon request.