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Haley Productions wins MarCom Award for Teach For America website.

Haley Productions has received a gold award from the MarCom Awards for the redesign of the Teach For America website. One of the nation's largest non-profit organizations, Teach For America's mission is to eliminate educational inequalities in low-income communities.

Hampered by an irrational, difficult to navigate website, TFA came to Haley for solutions. Haley restructured the site into something more intuitive by streamlining it for content builders as well as end-users. With a new unified look the website also included videos that brought the TFA message to life.

The MarCom Awards is an international awards competition that recognizes creative excellence in marketing and communications programs and materials. Selected from over 5000 entrants throughout the U.S. and several foreign countries, the Gold Award is presented to just 18 percent of entries.

Haley Productions creates rich media solutions for an interactive world. Its work includes rich web applications, webcasts, podcasts, mobile applications, DVDs, digital signage, kiosks and CD-ROMs. Haley Productions has provided seamless integration of video, web and multimedia since 1993. Its studio is located in Media, Pennsylvania. For more information, please visit www.haleypro.com.

Stills available upon request.