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Haley Productions wins Aurora and MarCom Awards for AstraZeneca Video.

Haley Productions was awarded two international awards for its animated short, “Lean Operations.” A Platinum Best of Show was awarded from the prestigious Aurora Awards. The Aurora’s recognize excellence in the film and video industries. A second Gold award was bestowed by the MarCom Awards, which recognizes outstanding achievement in the marketing and communications fields.

Haley Productions developed and produced the four minute piece for Astra Zeneca pharmaceuticals. The video introduces a new manufacturing technology to employees. “Lean Operations” was cited by the Aurora Awards for its creative visuals and clear explanation of a complicated procedure. This brings the total awards for “Lean Operations” to three this calendar year.

Haley Productions creates rich media solutions for an interactive world. Its work includes rich web applications, webcasts, podcasts, mobile applications, DVDs, digital signage, kiosks and CD-ROMs. Haley Productions has provided seamless integration of video, web and multimedia since 1993. Its studio is located in Media, Pennsylvania. For more information, please visit www.haleypro.com.

Stills available upon request.