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Haley Productions wins Pegasus Award for AstraZeneca “Lean Operations” DVD.

Haley Productions was honored with a first place Award of Excellence from the prestigious Pegasus Awards for video, calling the entry “Slick, fun and informative”. Haley Productions developed and produced a four minute animation piece called “Lean Operations” for AstraZeneca pharmaceuticals. The DVD introduces a new manufacturing technology to employees. The DVD was also cited for its creativity and excellent use of music and SFX.

Chosen from entries from all over the U.S., the Pegasus Awards is a national competition recognizing exemplary video work in corporate communications in the fields of education, medicine and government.

Haley Productions creates rich media solutions for an interactive world. Its work includes rich web applications, webcasts, podcasts, mobile applications, DVDs, digital signage, kiosks and CD-ROMs. Haley Productions has provided seamless integration of video, web and multimedia since 1993. Its studio is located in Media, Pennsylvania. For more information, please visit www.haleypro.com.

Stills available upon request.